K-LOVE radio station is all we listen to in our house and cars. It is family friendly without worry of what is being said or advertised. Since we live in rural community, having access to a Christian radio station is very beneficial to our community. I have recommended this family friendly station to many people that I know in the area. Without it, we would have a rather large void. If K-LOVE was replaced by a LPFM broadcaster, we would lose our favorite Christian station and could possibly have it replaced by another radio station that would be just another one to be concerned about. There is enough bad things to worry about with our kids, that we don't need to lose one good thing that is a constant for so many people. K-LOVE is very important to my family and to the members of our community.